



Chris Green, Oat Innovations, receives the Freedom of the City of London.

Freedom of the City of London was bestowed upon Chris Green on the 26th of May, 2016, in a short ceremony at the Guildhall in London. With the first Freedoms to the City dating back to 1237, it remains one of the oldest traditional ceremonies still in existence. It is a unique part of London's history, where Freemen and their Guilds (now known as Livery Companies) share a common objective of promoting trade and fostering charitable and educational work. The oldest Livery Company is the Weavers, formed in 1135. Freedom is given in recognition of undertaking charitable work coupled with business or other notable achievements. In Chris's case, this relates to marketing, where he is an Honorary Fellow of the Chartered Institute of Marketing and a Member of the Worshipful Company of Marketors. Honorary Freemen of the City of London include Lord Nelson, Florence Nightingale, Winston Churchill, Nelson Mandela, US Presidents Roosevelt & Eisenhower, and Bill Gates. In receiving the Freedom, Chris said, "I am both privileged and honoured and it was great that my family were present for the private ceremony. One of the entitlements is that I, and other Freemen, can drive sheep across the Thames, so I may take part in the event this year on the 23rd of September and bring down some oats as a treat for the sheep."



Chris Green receiving his Freedom scroll from Laura Miller, Deputy Clerk of the Chamberlain's Court.