

From the AOWC 2010 meeting website:

<http://www.aow.lsu.edu/AOW%20Prog%20041310.pdf>

Grant Morrison
Award for Distinguished Service to Oat Improvement



Grant Morrison has over 33 years experience with The Quaker Oats Company (a division of PepsiCo since 2001). Grant began his career with Quaker Oats as a Research Technician in Quaker's Canadian R&D organization after completing a graduate degree in Chemistry. His Quaker career has included work in the operations, R&D, and quality assurance departments, as well as the most recent work in the Regulatory and Government Affairs for PepsiCo. He has been a recipient of the Quaker Chairman's Award for Excellence. Besides his years of work with food, grains, and milling (and particularly oats), he was highly instrumental in setting up Quaker's allergen management program in the mid 1990's, for which Quaker was awarded Anaphylaxis Canada's "Susan Dalglish Award for leadership and commitment to anaphylaxis safety" in 2001. Grant also led in the development of a confident and expanded Food Safety program necessary to enable launch of "peanut free" Quaker Chewy Bars, until recently PepsiCo's only 'allergen free' label claim.

For many years, Grant has been the primary Quaker/Pepsi-QTG point of contact with governmental agencies and departments regarding Policy Development and Crisis Management. Along with these duties, Grant has been the primary contact in Canada for much of Quaker's Oats varietal research programs during the past 10 or more years. His hard work, leadership, insights, and dedication to the advancement of oats breeding in Canada has been highly instrumental in the development and release of quality

enhanced oats varieties in both eastern and western Canada. His critical eye to detail and quality has been an asset to not only oats breeders, researchers, and to Quaker, but also the Canadian seed industry. For the past several years, Grant has been the secretary and a leader for the Oats Quality committee of the Prairie Regional Recommending Committee for Grains (now the PGDC) in western Canada.

Grant has also been an active member of numerous industry scientific organizations, as well as representing Pepsi-QTG in leadership positions on a number of other trade and agricultural associations, scientific groups and committees. He has truly been a leader in the oats industry not only in Canada, but worldwide. Grant is well deserving of being recognized with a "Distinguished Service Award" from the American Oat Workers.