A shift in communications strategy for the Oat Newsletter

Well, I think it's time. I've been managing the Oat Newsletter 'X' (formerly Twitter) account (https://x.com/OatNewsletter) for more than ten years now, and, while I do post my own content, I mostly use the site to collect oat-related information and connect people in the oat community. This has become harder and harder to do, though, despite the fact that the number of posts in my feed has increased dramatically. Therefore, I shall cease to monitor the Oat Newsletter 'X' account every day. If you are still on 'X' and have something you wish me to see or share, please tag me. I will check the account once a week or when I have content to share myself.

Since a newsletter is only as good as its content, I would also ask that people send any oat-related information directly to the newsletter email account (<u>oatnewsletter@gmail.com</u>). No context is needed – you can simply paste a link to a website and hit "send", if you like! If you know of any other newsletters to which I should subscribe, then please let me know about those. I am also giving Bluesky a try (<u>https://bsky.app/profile/oatnewsletter.bsky.social</u>). Don't forget, too, that content can be shared using the OatMail community mailing list (https://oatnews.org/oatmail).

We'll see how things go in the next little while. In the meantime, thank you for your support, and please keep in touch!

-Charlene Wight, Oat Newsletter Editor – February, 2025.