OATS: Shaping the Future

Dear Oat friends,

At the recent and informative IOC meeting in St Petersburg, I promised to provide a digital version of my poster, which requests that you express your views concerning the status and future of oats. You may download the poster, which is also a form to be filled out, from here.

Many of you will be familiar with SWOT analysis. Please take a few minutes to reflect on what you see are the Strengths, Weaknesses, Opportunities, and Threats for oats. Simply complete some bullet points in the respective panels, save the form, and e-mail me your views. I will assimilate, analyse, and share the results. This survey will be more meaningful with a greater number of personal responses, which will be treated in confidence.

In creating a better understanding, we can help each other and improve the value, status, and uptake of oats. Please help shape the future of oats by taking a few minutes to complete the form and share your view (regardless of your activity or nationality) of what you personally feel are the important issues facing our community.

I thank you in advance.

Best wishes for a successful oat harvest.

Chris Green

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Oat Innovations is a brand of Green Resources Limited www.greenresources.co.uk A web site for oat innovations is under construction



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